
Title: “Explaining the Population Tracking and Inclusion Target Table” Webisode Script

Creator: Angela Marshall,
Dynamic Freelancing

Company: National Institute of Nursing Research
(NINR/NIH)

Date: March 29th, 2011

Script: “Explaining the Population Tracking and Inclusion Target Table”

(Starts with an image of the NINR faceplate/logo with the title below. Music starts in the background, something up-tempo and scale.)

Voice Over: Welcome to this NINR webshort: Explaining the Tracking and Inclusion Target table...

(Faceplate page fades into a series of images of pictures of people of mixed ethnicity, race, and gender, a screen shot image of the law, scientists in lab settings, and doctors, nurses, and patients.)

VO (continues): ...Since the NIH revitalization Act of 1993, the inclusion and reporting of women and minorities in research has been a required component of all NIH clinical research. In 2002, the form we know as the “new form” today became the required format for addressing this issue in a reportable and tabular way....

(Form appears)

VO (cont’d): The current form, displayed here is an evolution of that policy.

(Highlight “Ethnicity section” with a box)

VO (cont’d): The top of this form looks at ethnic information;...

(Time out ethnicity. Highlight changes to “Racial Section”)

VO(cont’d): The bottom portion of this form looks at racial information.

(Time out race. Highlight Gender, two different colored boxes)

VO(cont’d): Both sections break this information out by Gender: male...

(male box blinks)

VO(cont’d):...and female.

(female box blinks. Time out gender boxes. Hispanic box appears and blinks.)

VO(cont’d):For the purposes of government reporting on this form “Hispanic” is considered an ethnicity, not a race.

(“Hispanic” box disappears. Animation of information being typed into the form, filling in

numbers.)

VO(cont’d): Please be aware that the options you see here are mandated by law in the form you see here and can neither be added nor changed. Please ensure that when you are collecting your data, you have made adequate allowances for collecting this information appropriately.

(Highlight males and females again, four boxes, one each for race and ethnicity by gender)

VO(cont’d): The numbers in each column and section should relate:...

(female box on ethnicity blinks)

VO(cont’d): The total number of females in the Ethnicity section....

(ethnicity stops blinking, female gender box blinks)

VO(cont’d):...must equal the number of females listed under race if all rows in that column are added together.

(females stop blinking, males start)

VO(cont’d): Males should sum the same way.

(males stop blinking, highlights continue to remain)

VO(cont’d): If each adds up correctly, both sets of totals,...

(highlight appears to outline the total lines on ethnicity and gender)

VO(cont’d): ...race and ethnicity, should be equal.

(fade out table, fade in each of the following timed with speech, each will grow large and take a place on the screen after being crossed out: ½, .05, 50%)

VO(cont’d): Please remember that the NIH can only accept whole numbers: no fractions, decimals, or percentages are acceptable in this table.

(Large words appear then cross out: “Unknown”)

VO(cont’d): Also, be aware that “unknown” is not an acceptable race or ethnicity on this form.

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(Images of mock-up tables for 1 and 2 –or 3—group studies appear)

VO(cont’d): Provide tables that relate to the specific groups you will be studying and remember that as you progress, you will be requested to provide the same number of inclusion tables as target tables from year to year, going forward.

(animation of pictures of people)

VO(cont’d): Remember, this table helps us – and you—ensure that science is reaching all communities.

(Text card replaces picture animation: “For more information on inclusion tables, see “Explaining the Population Tracking and Inclusion Form.” Fade out.)

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